

For Immediate Release



ADEXA

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Adexa Expands Operations in China with Ataway

This partnership is a big step toward extending Adexa's reach and reinforcing its commitment to its customers in many growing markets in China

SHANGHAI, CHINA - February, 2016: Adexa, the global provider of Supply Chain Planning solutions, announces further expansion of its operations in China through a new partnership with Ataway. Under the terms of this agreement, Ataway will provide direct sales, training and support for Adexa products.

"We realize how mission-critical our technology can be for highly competitive manufacturing companies in Asia, and therefore, have maintained a major presence in this region for the past 20 years. This partnership is a big step toward extending our reach and reinforcing our commitment to our customers in many growing markets in China, and eventually across the continent," Adexa VP of Sales and Marketing Kameron Hadavi said.

The partnership with Adexa is already well on its way with many Ataway consultants and process experts ready for immediate deployment to meet tough supply chain planning challenges.

"China is facing tremendous challenges in the coming decade due to increasingly high labor costs, high inventory costs, long order fulfillment cycle, slowdown of its economy and oversupply in many manufacturing sectors. This is the best opportunity to help these companies reduce costs and increase efficiency by combining Adexa's world-class supply chain planning solutions with our extensive business design, business process, supply chain and integration experience, which will result in better ROI and faster implementations at a lower cost," Ataway Managing Director of China Operations William Leo said. "We are excited and ready to bring the very best of both companies to our joint

customers.”

About Adexa, Inc.

Since 1994, Adexa delivers intelligent enterprise business planning and performance management solutions that link strategic planning, financial planning and supply chain planning. In this synchronized environment, the financial impact of planning decisions, and their ramifications on the enterprise, are known in advance to ensure profitable decisions are made every time. The end result is an innovative enterprise, able to proactively adjust to changing market conditions and support growth and capitalization.

Visit: www.adexa.com

About Ataway

Founded in 2000, Ataway is a global consulting company specialized in back office processes and associated systems (Finance, HR, Supply Chain, Procurement, Campus Solutions and Payroll) covering the full cycle from process redesign, implementation, global deployment, core systems design, upgrade, rollout, support, training, maintenance and more. Visit www.ataway.com

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