



Background

- Leading semiconductor provider
- HQ: Norwood, MA
- Operations: Global
- Products: High-performance Analog, Mixed-Signal and Digital Signal Processing integrated circuits
- Revenue: \$2.6bn

Challenges

- Problem managing product availability (i.e. ATP) during high capacity utilization
- Customer service had difficulty with product allocation
- Needed to reduce volatility of customer commitments

Adexa Solution

- Available-to-Promise solution
- Integration to SAP® R3 Sales & Distribution

Results

- ✓ Allocation management by customer tiers
- ✓ Successfully automated ATP and allocation cycles while at full capacity
- ✓ Undisclosed increase in on-time delivery

Real Solutions. Measurable Results.

