



## Background

- One of world's largest semiconductor companies
- HQ: Boise, ID
- Operations: Global
- Products: DRAM and Flash Components
- Revenue: \$4.8bn



## Challenges

- Needed improvements in delivery performance
- Improvements in market share resulting from improved customer service
- High inventories, especially at customer hubs

## Adexa Solution

- Supply chain Planner
- Collaborative Demand Planner
- Available-to-Promise solution

## Results

- ✓ Delivery to customer-request date improved 35%
- ✓ Delivery to the commit date improved 15%
- ✓ Can Provide accurate ATP when order placed
- ✓ Inventory at the customer hubs has been reduced
- ✓ Can manage and control inventory targets at all stages of the supply chain

Real Solutions. Measurable Results.

